

## WFFF Minutes

*Sugar River Bank 4/4/2016*

Present: Ray Martin, Ron Bryson, Bec Bryson, Ginger Marsh, Kristen Riley, Beth Lukaitis, Mike Marty, Patrick McGowan, Keegan Mattice, Beth Lukaitis, Joan Saunders, Ben Dobrowski, Buzz Whalen, Ed Michal, Peter Anderson (Mens club reps)

### Agenda

- Mens club beer tent proposal
- Location discussion
- Status of renewal letters
- Confirm all email addresses/contact info for board members
- Farm and Field ownership

**Next meeting:** Monday, May 2<sup>th</sup> at 7:00pm will be our next meeting.

Men's club discussed ideas for a beer tent. Tasting approach, bracelet based. Breweries would dispense. Mens club would sponsor, looking for support to further investigate. Ron proposed we set up vendor situation, charge fee for space as needed. Location and details to be determined. Would need more than typical 12x12 space. Would need to coordinate with bookstore as well. Mens club ok to move ahead with investigation, come back in May with next steps.

Location of festival. Principal indicates if we don't use the field we could potentially use school grounds, parking lots, building as needed. Investigating option with Ron and Deb Moore to grade land behind Foothills for woodsmen's competition, oxen pull. Tuesday, April 19<sup>th</sup> at 6pm meeting with selectmen to get approval for site work. Ray to set up meeting with Moores, Peter and Adam Bates for further planning.

Ads for brochure. Letters were sent out Feb 1st. Need brochure ready to go by June. Plan to use same distribution plan as last year.

Website says 68<sup>th</sup> festival. Need to update this. Kristen to work with Ron. Shared ideas on updating and getting the word out sooner. Start more discussions on facebook, get pictures together.

Ben looking into additional speakers or other options for getting sound further into center of town.

Vendor updates. Would like to break down into a sq footage price rather than charging everyone for 12x12 space. Proposal \$4 per sq foot. Voted to charge \$4 per square foot this year, all in favor.

Vote to exchange ad space for the walkie talkie system. The vendor will be the same as the one for the PA system. The name of the business is Williams & Di Maggio Company. All in favor.

Mike to be liaison to woodsmen's and oxen pull. Need to determine wood source for contest.

Patrick to take on farm and field vendors.

Need to send donation requests this year.

Kristen updated contact info for board members, will email.

Ray made a motion to end the meeting. Kristen second. All in favor. Meeting ended at 8:30pm. Next board meeting May 2<sup>nd</sup>, 7pm.