

WFFF Minutes

Sugar River Bank 7/11/2016

Present: Ray Martin, Ginger Marsh, Ron Bryson, Bec Bryson, Mike Marty, Kristen Riley, Beth Lukaitis, Ben Dobrowski, Keegan Mattice, Patrick McGowan, Sam Lick, Joan Saunders, Jennifer Paddock.

Agenda

- Location updates, Weaver Bros and road crew, bid for work
- Ads for brochure
- Web site update
- Crafters web update
- Music venue

Next meeting: Monday, August 1st, 7:00pm will be our next meeting.

Minutes from June 6th meeting were unanimously approved.

Location of Festival.

- Ray has a bid today for approx. \$20K from Weaver Brothers and Chuck Rose for the land project in town. Ray will get written permission from Ron Moore to move ahead with plans with his land. Estimate is to have the work completed by early September. Discount will be given due to relationship with the festival.
- Plan would be for festival to spend approx. \$20K for the project over time, expect to get reimbursed at least in part from town afterward. Terms could be worked out to pay this over time. We have reserves approx. \$40K, could cover this up front expense in the next month or two. We can pay Weaver Brothers over time. Some concerns that the festival cost of operations last year was \$48,000. We need to get more of a plan in writing to make sure that we can present a proposal with the numbers for a vote.
- Ginger confirmed we are welcome to use Warner Power for festival weekend parking.
- Expenditures over \$2500 need approval by membership. We need to have a publicly advertised meeting to vote on the proposed expenditure. Public needs at least 10-14 days notice for the meeting. We would be asking for approximately \$15-20K expenditure.
- Another proposal was made to shrink festival into the center of town on existing land for this year. Plan for the larger expansion for the next year so we can go through a budget cycle and have more time for planning. This would likely require cutting back on oxen and woodsmen's contest, fewer rides. Not having the ox pull would save approx. \$4200. We need to contact Miller about the options.
- Ron called for vote to finalize the proposal for expenditure up to \$20K for this year and take to a vote of the membership. 5 in favor, 4 against. A public meeting will be scheduled to review the details with townspeople on July 25th. Meeting will be held at the library, town hall or bookends to accommodate more people. Ray will finalize the location and communicate it to the board and public. Joan will send something to Kathy Carson for notification in the press. We also need to put up signs and post details on the town calendar.

Ads for brochure.

- Still only about 12 sponsors returned payment at this point, expecting 30-40 typically. Beck called Warner businesses, not a lot of responses, and some responses that it isn't a priority this year. Joan and Ray will make some additional calls.

Entertainment.

- KCPA is the only street entertainment at this point. Cloggers will not be coming this year.
- Music /stage schedule is full and finalized.

Emails.

- Joan is not getting general info emails from the web site; Kristen will forward those related to communications and any other areas where she can follow up.

Crafters.

- No update, Cassandra not present.

General.

- All meeting minutes are on Google docs. Ron will post the approved minutes to the web site. Kristen will send approved PDFs to Nancy Ladd for the archives.
- Barbara Lassonde will no longer be full time on communications due to other conflicts. Barbara and Joan are meeting Tuesday July 12th at 3:15 at Bookends. Others are welcome to attend if available.
- On July 19th Joan is available to review the bylaws.

Ray made a motion to end the meeting. Joan second. All in favor. Meeting ended at 8:25pm.

Public meeting regarding location and expansion options will be July 25th at 7pm. Location to be communicated by Ray.

Next board meeting will be Monday, August 1st, 7:00pm at Sugar River Bank.