

WFFF Minutes

Sugar River Bank 8/1/2016

Board Members Present: Ray Martin, Ginger Marsh, Ron Bryson, Bec Bryson, Mike Marty, Kristen Riley, Beth Lukaitis, Keegan Mattice, Patrick McGowan, Joan Saunders, Buzz Whalen.

Agenda

- Moore property updates
- Ads for brochure
- Crafters web update
- Additional timeline items

Next meeting: Monday, August 15th, 7:00pm will be our next meeting.

Minutes from July 11th and July 25th special meeting were approved.

Update on Moore property.

- Monday August 1st at 9am in Sugar River Bank Ray, Ron, Kristen met with the Moores and Brackett Scheffy. The Moores will grant easement to the town rather than the Festival, but for the purpose of the festival and parking only. It will be restricted to those purposes.
- Chuck Rose will likely start work this week, permits signed today. No cost for this work.
- Todd Fleury from school facilities will meet with Alan Brown and Ray tomorrow to discuss some potential trees to be taken out for the school. A few dead trees along the property line will be taken out while Chuck is in there.
- Earthwork will be done by the Bates team after Chuck is out.
- Town selectmen meeting tomorrow. Bates / Weaver Bros will allow payment over 2-3 years. Alan Brown working with town on how they contribute. They can haul the gravel for us. If we want to create a warrant article we can do this. Petition would need to be submitted before February for town meeting if nothing happens in standard budget process.

Ads for brochure

- We still could take in some \$150 “friends of” spots.
- Beck will do some more layouts this week and find out what exactly we have left for holes. Initial changes have been set into the brochure; we need to finalize some more details.
- Couple businesses want to be put on the map. This is an option only for those hosting events. One asked if a rest area is an event. Board agrees that a rest area is not an event.
- Discussion as to whether we should allow sponsored placement on the map. We will discuss this for future years, but not this year.
- Patrick will follow up with Velvet Moose to see if she still wants to be a sponsor, or whether she is doing the ice cream contest to stay on the map. We need confirmation of plans.
- We are going back to the traditional map layout, with the exclusion of the field. Vendors on the road facing the sidewalk to naturally section off the field.
- Traditionally all businesses offered a donation of percentage of business over Festival weekend.

- Joan will handle brochure distribution. Joan will need a check for the brochure placements.

Other details

- Ron talked to several electrical vendors, still haven't heard back. Will continue to call more.
- PA system speakers will be brought up into Main Street area. Will investigate hooking into existing PA in the town hall. Old radios will be replaced with wireless microphones for cleaner sound. Sound vendor is trading radios for ads. Asked about streaming sound stage up to Main Street, but cost prohibitive for this year.
- Scott Miller talked with Ray and Ron. Ok with the rides, he also wants to bring in some food vendors. Would like the breakdown of which rides are most successful.
- Buzz will reach out to Cassandra for crafters update.
- Ron and Patrick reached out to Larry Johnson from McDonalds. Patrick will follow up. They want to hand out coupons for prizes for fun run and volunteers.
- Beck will take care of permits for State for the road race, kids fun run, children's parade, grand parade.
- Ray will contact Sara about road race details. We need them to come to the next meeting.
- Beth wants 10-15 mins at next meeting to discuss volunteer needs. She will try to set up volunteer spot in the meantime.

Booster Prize / Raffle Changes

- Proposal to consolidate booster and raffle into the same effort. All in favor.
- We will use the existing booster tickets layout, listing the grand prizes and additional traditional prizes.
- Proposal \$5 per ticket, 5 tickets for \$20. Cash Prizes \$500, \$300, \$100. Traditional prizes will also continue as part of the same. All in favor.

Ray made a motion to end the meeting. Joan second. All in favor. Meeting ended at 8:30pm.

Next board meeting will be Monday, August 15, 7:00pm at Sugar River Bank.